



THIS IS  
EUREKA MOMENTS  
PROBLEM SOLVING  
SAYING SOMETHING  
CREATING BEAUTY  
GIVING IT ALL  
MAKING AN IMPACT  
ENDLESS PLAYING  
BRILLIANT MISTAKES  
**THE KILLER IDEA**  
LIVING TO WORK  
RELYING ON FRIENDS  
FINDING INSPIRATION  
INSPIRING OTHERS  
ALWAYS MAKING  
NEVER QUITTING  
GETTING IT DONE  
PLANNING TOMORROW  
STARTING AGAIN  
THAT'S MY UNIVERSE

# CREDENTIALS 2018

*The concepts and ideas submitted to you herein are the intellectual property of Stig Inge. They are strictly of confidential nature and are submitted to you under the understanding that they are to be considered by you in the strictest of confidence and that no use shall be made of the said concepts and ideas, including communication to any third party without Stig Inge express prior consent and/or payment of related professional services in its entirety.*

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# FACTS & FIGURES





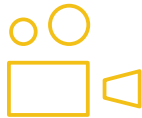
**CREATIVE SERVICES**

Branding  
Advertising  
Design



**DIGITAL SERVICES**

Websites  
Dynamic Content  
Online Visibility  
Social Dialogue  
Apps & Digital Tools  
Customer Outreach



**PUBLIC RELATIONS**

Content Creation  
Media Relations  
Research  
Event Management  
Media Relations  
Training  
Partnerships



**BRAND REPRESENTATION**

Trade Relations  
Lead Development  
Partnerships  
Field Marketing  
Sales Representation



**MEDIA SERVICES**

Media Strategy  
Planning & Buying  
Media Management





ETHNICITY  
MAPPING FOR  
CULTURALLY  
ATTUNED  
STRATEGIES

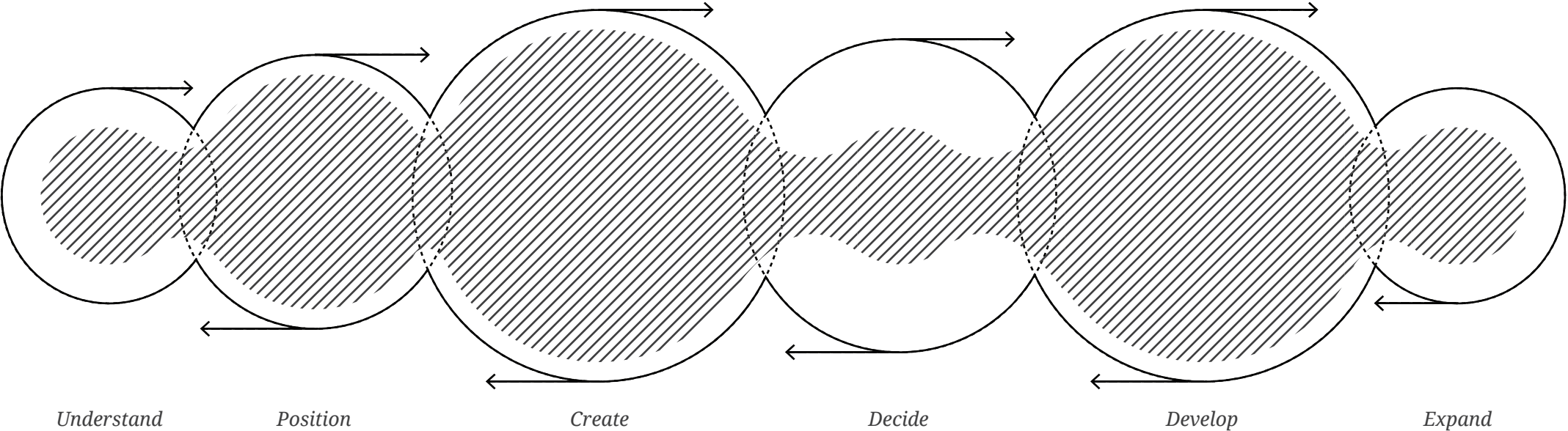
VALUE  
DISTILLATION  
THROUGH  
RESEARCH

CUSTOMER  
CENTRIC  
APPROACH  
TO MESSAGING

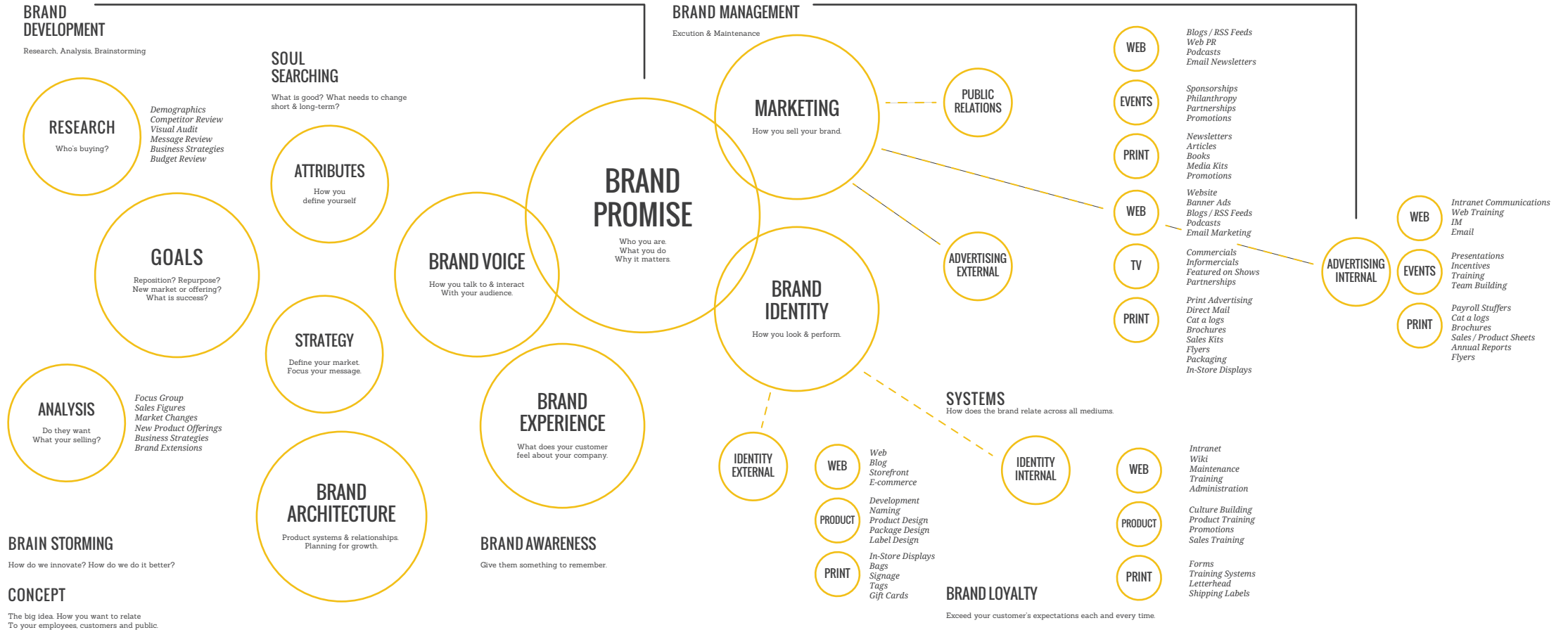
DEEP  
ROOTED  
KNOWLEDGE  
OF MARKET  
DYNAMICS

INNOVATIVE  
ENGAGING  
INITIATIVES  
THAT DELIVER  
RESULTS





# sthei BRAND DEVELOPMENT & MANAGEMENT



# THE ONE BEHIND





**STIG INGE WITH A DECADE+**  
EXPERIENCE IN DIGITAL MEDIA,  
BRINGING A PROVEN KNOWLEDGE  
OF CREATIVE STRATEGY,  
VISION, COMMUNICATION, AND  
MANAGEMENT WITH AN EMPHASIS  
ON BRANDING





**10+ YEARS EXPERIENCE DELIVERING INDUSTRY-RECOGNIZED CREATIVE SOLUTIONS FOR TOP GLOBAL MEDIA COMPANIES. PROVEN EXPERIENCE DRIVING SOCIAL BRAND ENGAGEMENT ACROSS TELEVISION, MOBILE, WEB AND GAMING PLATFORMS. EXTENSIVE EXPERIENCE IN BRAND MARKETING STRATEGY, ADVERTISING AND BRAND CAMPAIGN STRATEGY, GLOBAL NEW BUSINESS DEVELOPMENT USER EXPERIENCE DESIGN, SOCIAL MEDIA ENGAGEMENT AND CROSS-PLATFORM PRODUCT DEVELOPMENT WITH A SPECIAL FOCUS ON BRANDING.**



**EXTENSIVE EXPERIENCE MANAGING LARGE TEAMS OF DIVERSE PERSONALITIES IN DEADLINE DRIVEN ENVIRONMENTS, ESTABLISHING EMPLOYEE CAREER DEVELOPMENT PROGRAMMING, LEADING CROSS-FUNCTIONAL TEAM COLLABORATION, AND DEVELOPING INDUSTRY OUTREACH OPPORTUNITIES.**

# THE WORK I DO

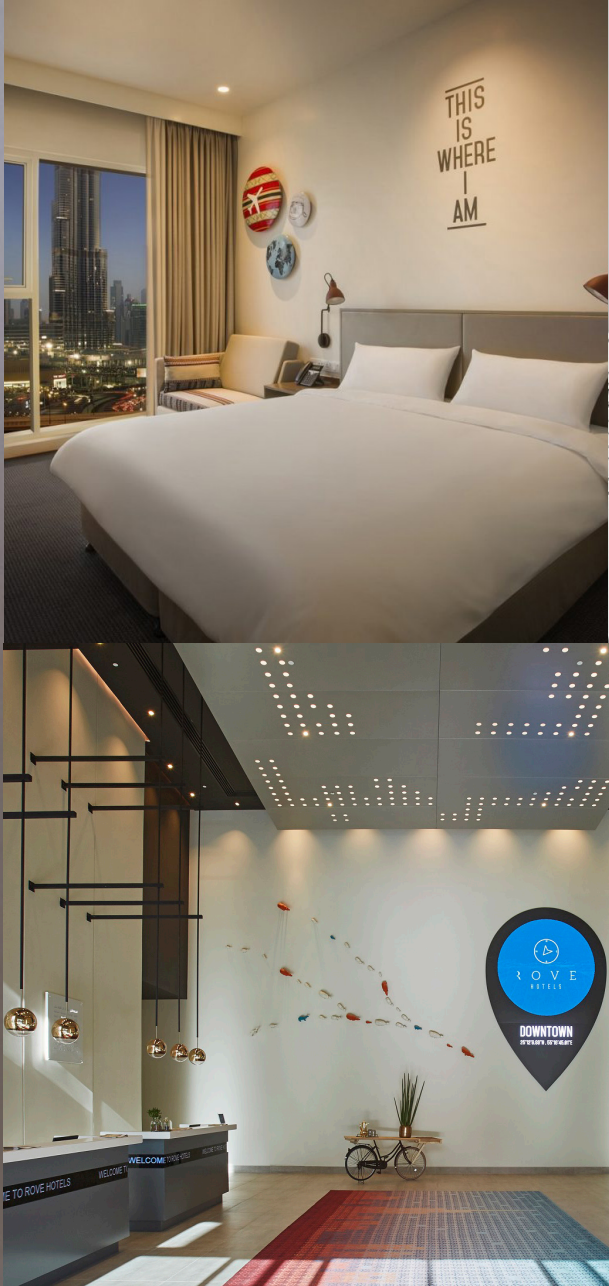


stheir ROVE HOTELS BY EMMAR

RISING  
TO  
NEW  
HEIGHTS

ROVE  
HOTELS

2017 | Credentials



The Work I Do



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2017 | Credentials



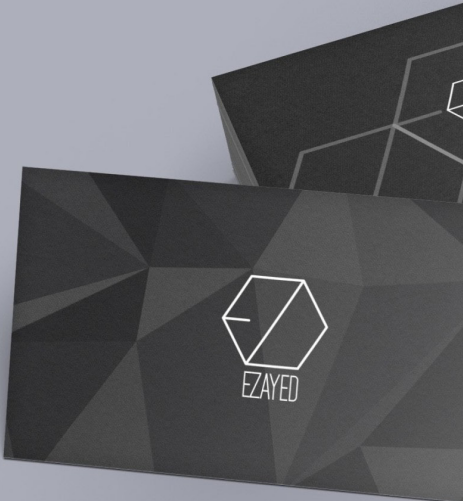
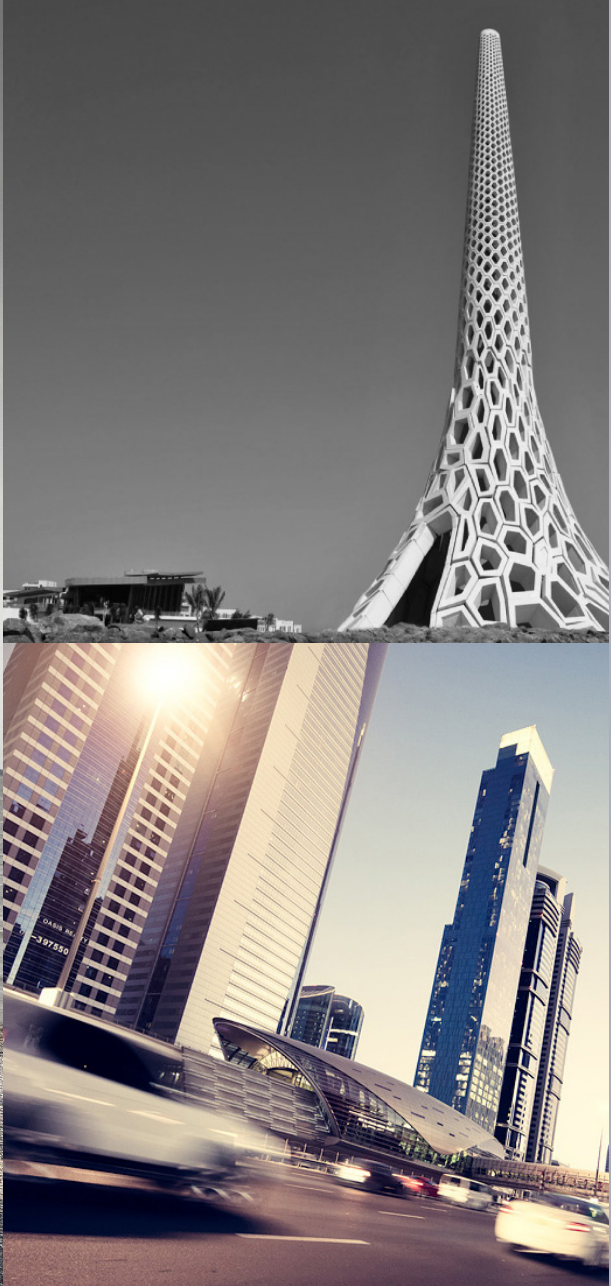
The Work I Do



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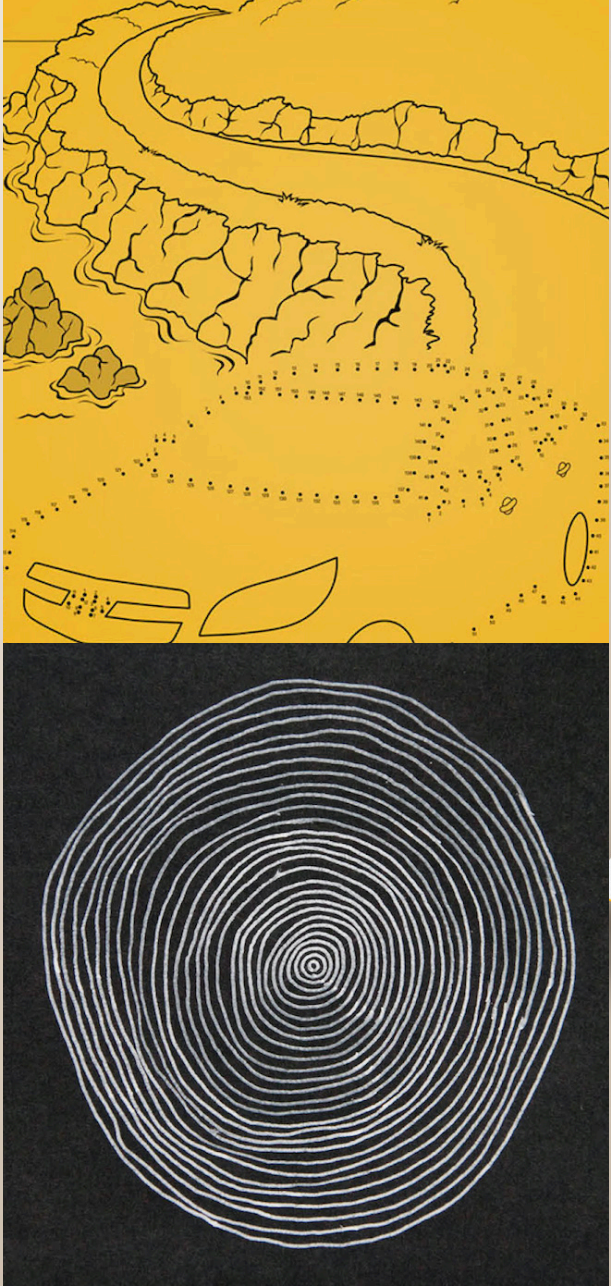


2017 | Credentials



The Work I Do







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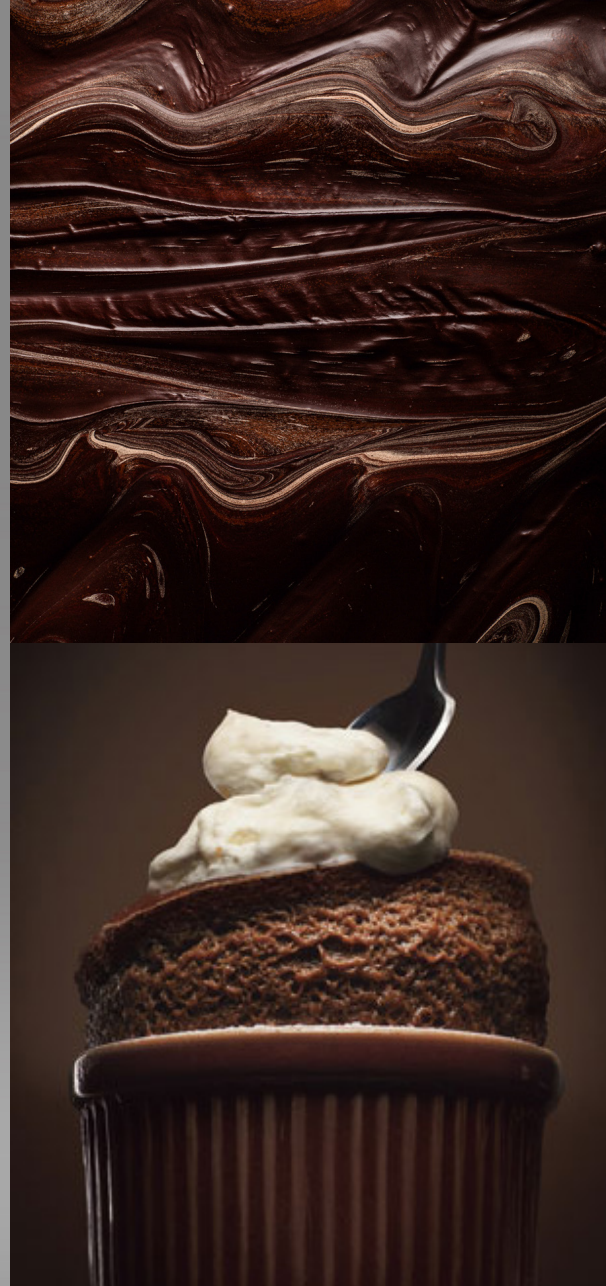




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2017 | Credentials



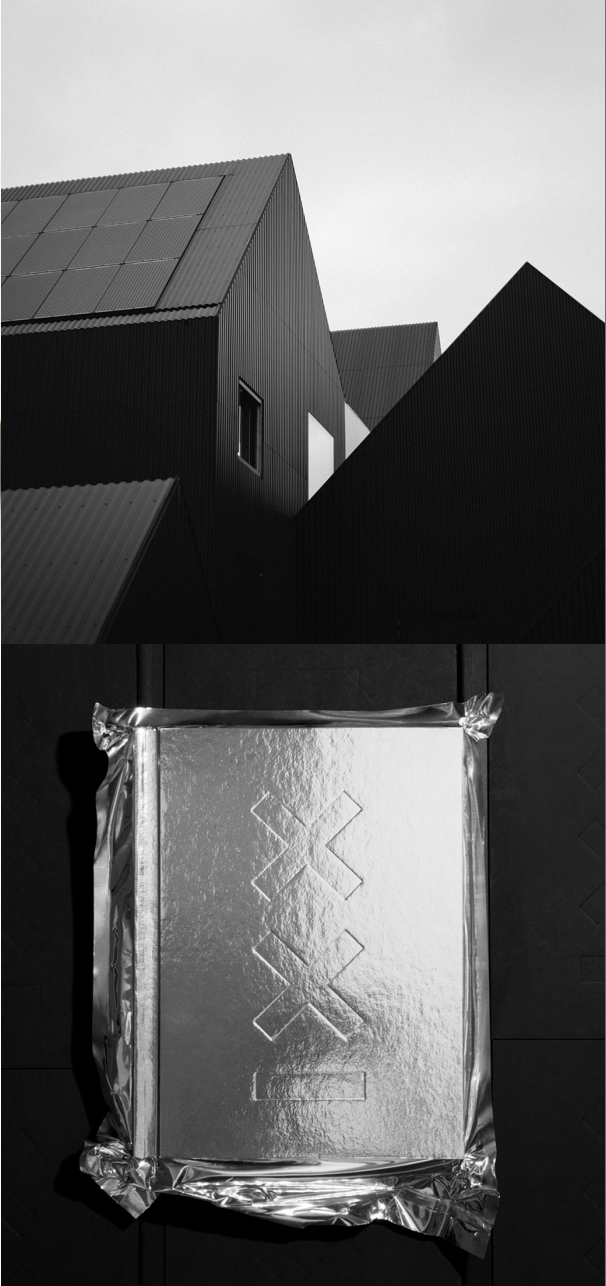
The Work I Do



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2017 | Credentials

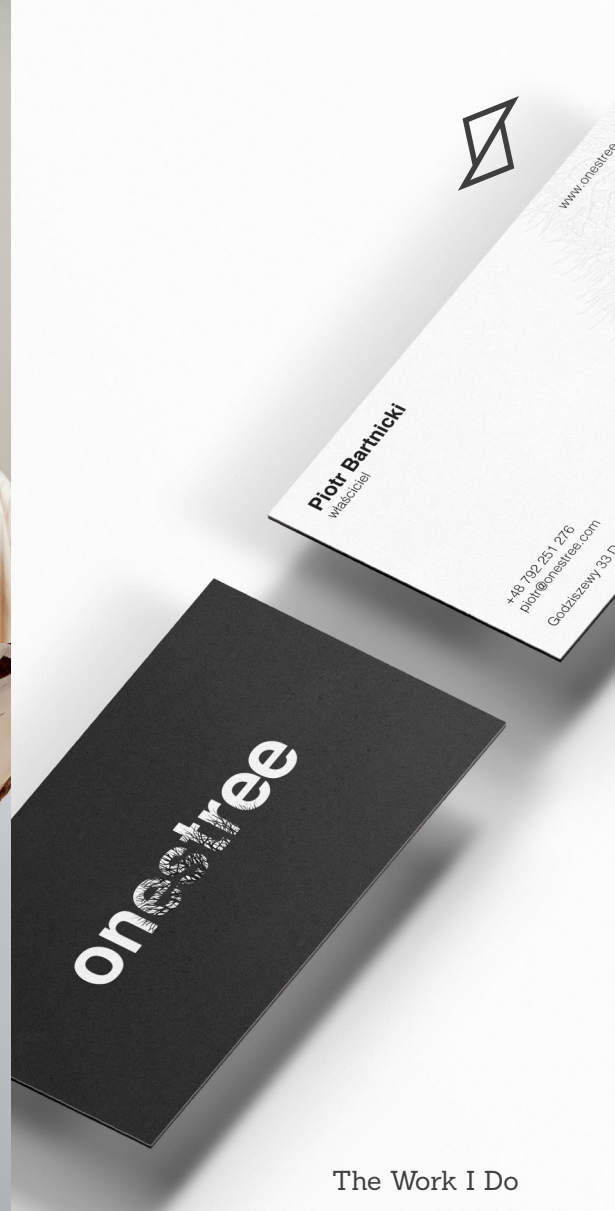


The Work I Do

sthei ONESTREE



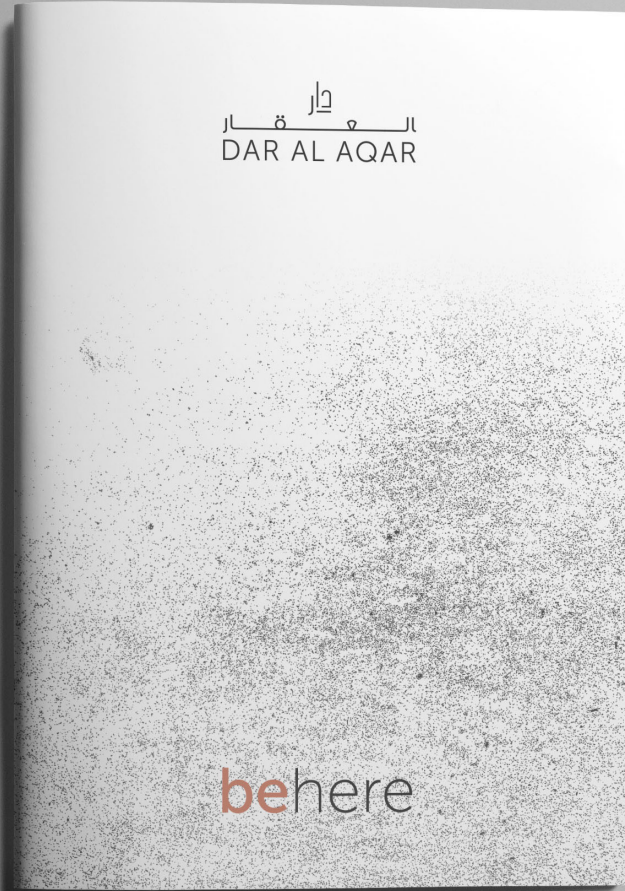
2017 | Credentials



The Work I Do



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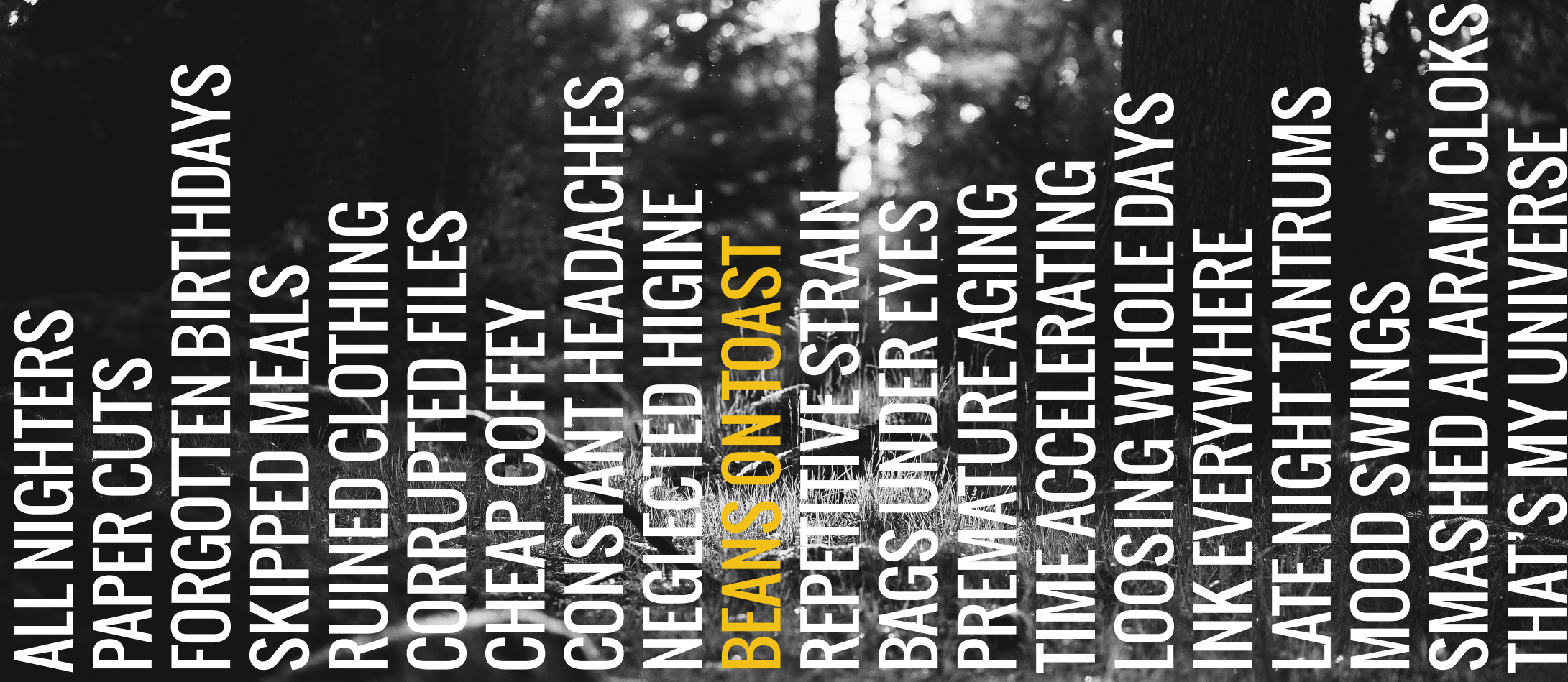
# THANK YOU

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ALL NIGHTERS  
PAPER CUTS  
FORGOTTEN BIRTHDAYS  
SKIPPED MEALS  
RUINED CLOTHING  
CORRUPTED FILES  
CHEAP COFFEY  
CONSTANT HEADACHES  
NEGLECTED HIGINE  
**BEANS ON TOAST**  
REPETITIVE STRAIN  
BAGS UNDER EYES  
PREMATURE AGING  
TIME ACCELERATING  
LOOSING WHOLE DAYS  
INK EVERYWHERE  
LATE NIGHT TANTRUMS  
MOOD SWINGS  
SMASHED ALARAM CLOKS  
THAT'S MY UNIVERSE