

**THIS IS
EUREKA MOMENTS
PROBLEM SOLVING
SAYING SOMETHING
CREATING BEAUTY
GIVING IT ALL
MAKING AN IMPACT
ENDLESS PLAYING
BRILLIANT MISTAKES
THE KILLER IDEA
LIVING TO WORK
RELYING ON FRIENDS
FINDING INSPIRATION
INSPIRING OTHERS
ALWAYS MAKING
NEVER QUITTING
GETTING IT DONE
PLANNING TOMORROW
STARTING AGAIN
THAT'S MY UNIVERSE**

STIG INGE WITH A DECADE+ EXPERIENCE IN DIGITAL MEDIA, BRINGING A PROVEN KNOWLEDGE OF CREATIVE STRATEGY, VISION, COMMUNICATION, AND MANAGEMENT WITH AN EMPHASIS ON BRANDING

www.stigtheinge.com | stig@stigtheinge.com

CREATIVE STRATEGY

10+ years experience delivering industry-recognized creative solutions for top global media companies. Proven experience driving social brand engagement across television, mobile, web and gaming platforms. Extensive experience in brand marketing strategy, advertising and brand campaign strategy, global new business development user experience design, social media engagement and cross-platform product development with a special focus on branding.

MANAGEMENT

Extensive experience managing large teams of diverse personalities in deadline driven environments, establishing employee career development programming, leading cross-functional team collaboration, and developing industry outreach opportunities.

EXPERIENCE

Freelance | Creative Coaching | 2015 . Present

Creative lead in research, vision, and design for implementation. Helping companies & entrepreneurs understand and push past the creative blocks that stand in the way of their projects. Listen, educate, and nourish so that their creative work evolves and shines.

Joie Design | Creative Director | United Arab Emirates | 2014 . 2015

Creative direction and strategy for globally recognized, interactive firm. Ground up development and management of creative department process and strategy, including continued career development planning. Key member of new business development team leading creative vision for new business pitches and client strategy sessions with accounts such as EMMAR DUBAI, SUBWAY, COCA&COLA, HOTEL ATLANTIS.

Wunderman Y&R | Art Director | Sultanate of Oman | United Arab Emirates | 2013 . 2014

Creative lead in research, vision, and design for implementation. Branding and identity design, web design and user experience, flash animation, digital illustration, and print design for brands nationwide. Creative direction and implementation of promotional materials, email campaigns, direct marketing campaigns, television commercials and pitch concepts (including early hotel room personalization services) for clients such as Microsoft, GAP Crate&Barrel.

Freelance | Creative Direction | 2010 . 2013

Creative lead in research, vision, and design for implementation. Branding and identity design, web design and user experience, flash animation, digital illustration, and print design for brands worldwide.

Islenska Gamafelagid | Creative Strategy / Republic of Iceland | 2009 . 2010

Responsible for developing strategic marketing partnerships and solutions for top Icelandic based brands with a special focus on recycling, biotechnology and environment.

Naglinn | Creative Director | Republic of Iceland | 2007 . 2009

Creative direction and strategy. Ground up development and management of creative department process and strategy, including continued career development planning. Key member of new business development team leading creative vision for new business pitches and client strategy sessions with accounts.

Kaufmann Lichtwerbung | Interactive Designer | Republic of Poland | 2005 . 2007

Interactive designer and lead creative. Creating identities, interactive web site design, and Flash animation. Collaborative work, company research, client meetings, and creative presentations for clients such as Mercedes Benz.

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**ALL NIGHTERS
PAPER CUTS
FORGOTTEN BIRTHDAYS
SKIPPED MEALS
RUINED CLOTHING
CORRUPTED FILES
CHEAP COFFEY
CONSTANT HEADACHES
NEGLECTED HIGINE
BEANS ON TOAST
REPETITIVE STRAIN
BAGS UNDER EYES
PREMATURE AGING
TIME ACCELERATING
LOOSING WHOLE DAYS
INK EVERYWHERE
LATE NIGHT TANTRUMS
MOOD SWINGS
SMASHED ALARAM CLOKS
THAT'S MY UNIVERSE**